

Machine Learning: Dynamics, Economics and Stochastics

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What Intelligent Systems Currently Exist?

- Brains and Minds

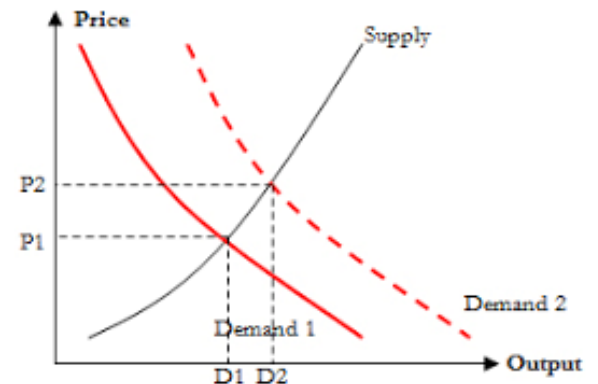
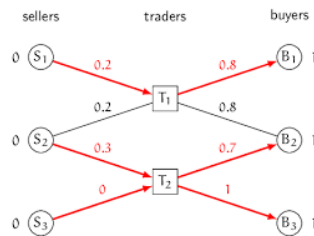


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- Markets



Chapter 1: History and Perspective

Machine Learning (aka, AI) Successes

- First Generation ('90-'00): the **backend**
 - e.g., fraud detection, search, supply-chain management
- Second Generation ('00-'10): the **human side**
 - e.g., recommendation systems, commerce, social media
- Third Generation ('10-now): **pattern recognition**
 - e.g., speech recognition, computer vision, translation
- Fourth Generation (emerging): **decisions** and **markets**
 - not just one agent making a decision or sequence of decisions
 - rather, a huge interconnected web of data, agents, decisions
 - many new challenges!

Perspectives on AI

- The classical “human-imitative” perspective
 - cf. AI in the movies, interactive home robotics
- The “intelligence augmentation” (IA) perspective
 - cf. search engines, recommendation systems, natural language translation
 - the system need not be intelligent itself, but it reveals patterns that humans can make use of
- The “intelligent infrastructure” (II) perspective
 - cf. transportation, intelligent dwellings, urban planning
 - large-scale, distributed collections of data flows and loosely-coupled decisions

M. Jordan (2018), “Artificial Intelligence: The Revolution Hasn’t Happened Yet”, *Medium*.

Human-Imitative AI Isn't the Right Goal

- Problems studied from the “human-imitative” perspective aren’t necessarily the same as those that arise in the IA or II perspectives
 - unfortunately, the “AI solutions” being deployed for the latter are often those developed in service of the former
- *“Autonomy” shouldn’t be our main goal; rather our goal should be the development of small intelligences that work well with each other and with humans*
- *To make an overall system behave intelligently, it is neither necessary or sufficient to make each component of the system be intelligent*

Near-Term Challenges in II

- Error control for **multiple** decisions
- Systems that create **markets**
- Designing systems that can provide meaningful, calibrated notions of their **uncertainty**
- Achieving **real-time** performance goals
- Managing **cloud-edge** interactions
- Designing systems that can find **abstractions** quickly
- **Provenance** in systems that learn and predict
- Designing systems that can **explain** their decisions
- Finding causes and performing **causal** reasoning
- Systems that pursue **long-term goals**, and actively collect data in service of those goals
- Achieving **fairness** and **diversity**
- Robustness in the face of **unexpected situations**
- Robustness in the face of **adversaries**
- **Sharing data** among individuals and organizations
- Protecting **privacy** and issues of data ownership

Multiple Decisions: The Load-Balancing Problem

- In many II problems, a system doesn't make just a single decision, or a sequence of decisions, but huge numbers of linked decisions in each moment
 - those decisions often [interact](#)

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 - they interact when there is a **scarcity** of resources
- To manage scarcity of resources in large-scale decision making, “AI” isn't enough; we need concepts from **market design**

Classical Recommendation Systems

- A record is kept of each customer's purchases
- Customers are “similar” if they buy similar sets of items
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- In existing systems, recommendations are made *independently*
- That won't work in the real world!

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- Is it OK to recommend the same restaurant to everyone?
- Is it OK to recommend the same street to every driver?
- Is it OK to recommend the same stock purchase to everyone?
- Such problems are best approached via the creation of markets
 - restaurants bid on customers
 - street segments bid on drivers

The Consequences

- By creating a market based on the data flows, new jobs are created!
- So here's a way that AI can be a job creator, and not (mostly) a job killer
- This can be done in a wide range of other domains, not just music
 - entertainment
 - information services
 - personal services
 - etc

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Chapter 2: In the Engine Room

Algorithmic and Theoretical Progress

- Nonconvex optimization
 - avoidance of saddle points
 - rates that have dimension dependence
 - acceleration, dynamical systems and lower bounds
 - statistical guarantees from optimization guarantees
- Computationally-efficient sampling
 - nonconvex functions
 - nonreversible MCMC
 - links to optimization
- Market design
 - approach to saddle points
 - recommendations and two-way markets

Computation and Statistics

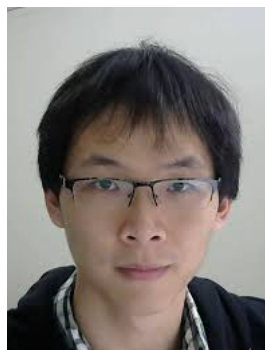
- A Grand Challenge of our era: **tradeoffs** between statistical **inference** and **computation**
 - most data analysis problems have a time budget
 - and often they're embedded in a control problem
- **Optimization** has provided the computational model for this effort (computer science, not so much)
 - it's provided the **algorithms** and the **insight**
- On the other hand, modern large-scale statistics has posed new challenges for optimization
 - millions of variables, millions of terms, sampling issues, nonconvexity, need for confidence intervals, parallel/distributed platforms, etc

Computation and Statistics (cont)

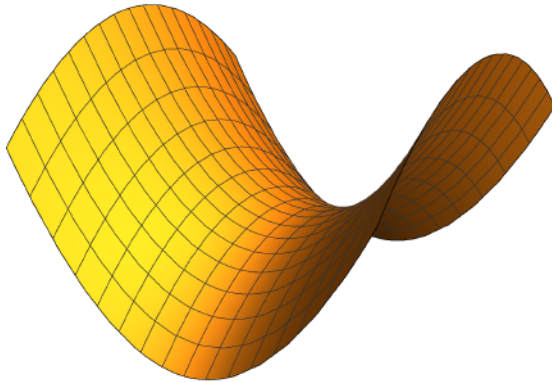
- Modern large-scale statistics has posed new challenges for optimization
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- Current **algorithmic** focus: what can we do with the following ingredients?
 - gradients
 - stochastics
 - acceleration
- Current **theoretical** focus: placing **lower bounds** from statistics and optimization in contact with each other

Part I: How to Escape Saddle Points Efficiently

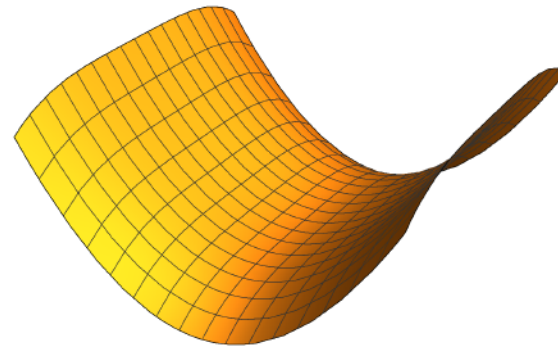
with Chi Jin, Praneeth Netrapalli, Rong Ge,
and Sham Kakade



The Importance of Saddle Points



Strict saddle point



Non-strict saddle point

- How to escape?
 - need to have a negative eigenvalue that's strictly negative
- How to escape **efficiently**?
 - in high dimensions how do we find the direction of escape?
 - should we expect exponential complexity in dimension?

Some Well-Behaved Nonconvex Problems

- PCA, CCA, Matrix Factorization
- Orthogonal Tensor Decomposition (Ge, Huang, Jin, Yang, 2015)
- Complete Dictionary Learning (Sun et al, 2015)
- Phase Retrieval (Sun et al, 2015)
- Matrix Sensing (Bhojanapalli et al, 2016; Park et al, 2016)
- Symmetric Matrix Completion (Ge et al, 2016)
- Matrix Sensing/Completion, Robust PCA (Ge, Jin, Zheng, 2017)
- The problems have **no spurious local minima** and all saddle points are **strict**

A Few Facts

- Gradient descent will **asymptotically** avoid saddle points (Lee, Simchowitz, Jordan & Recht, 2017)
- Gradient descent can take **exponential time** to escape saddle points (Du, Jin, Lee, Jordan, & Singh, 2017)
- Stochastic gradient descent can escape saddle points in **polynomial** time (Ge, Huang, Jin & Yuan, 2015)
 - but that's still not an explanation for its practical success
- Can we prove a stronger theorem?

Optimization

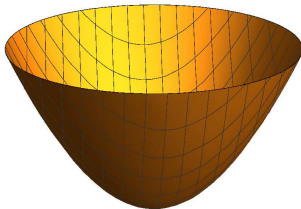
Consider problem:

$$\min_{\mathbf{x} \in \mathbb{R}^d} f(\mathbf{x})$$

Gradient Descent (GD):

$$\mathbf{x}_{t+1} = \mathbf{x}_t - \eta \nabla f(\mathbf{x}_t).$$

Convex: converges to global minimum; **dimension-free** iterations.



Convergence to FOSP

Function $f(\cdot)$ is ℓ -**smooth (or gradient Lipschitz)**

$$\forall \mathbf{x}_1, \mathbf{x}_2, \quad \|\nabla f(\mathbf{x}_1) - \nabla f(\mathbf{x}_2)\| \leq \ell \|\mathbf{x}_1 - \mathbf{x}_2\|.$$

Point $\mathbf{x}$ is an ϵ -**first-order stationary point** (ϵ -FOSP) if

$$\|\nabla f(\mathbf{x})\| \leq \epsilon$$

Theorem [GD Converges to FOSP (Nesterov, 1998)]

For ℓ -smooth function, GD with $\eta = 1/\ell$ finds ϵ -FOSP in iterations:

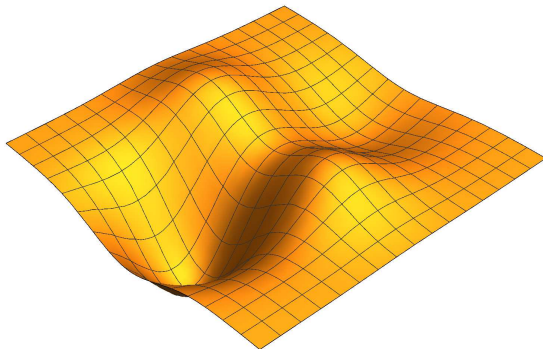
$$\frac{2\ell(f(\mathbf{x}_0) - f^*)}{\epsilon^2}$$

*Number of iterations is dimension free.

Nonconvex Optimization

Non-convex: converges to Stationary Point (SP) $\nabla f(\mathbf{x}) = 0$.

SP : local min / local max / saddle points



Many applications: no spurious local min (see full list later).

Definitions and Algorithm

Function $f(\cdot)$ is ρ -**Hessian Lipschitz** if

$$\forall \mathbf{x}_1, \mathbf{x}_2, \quad \|\nabla^2 f(\mathbf{x}_1) - \nabla^2 f(\mathbf{x}_2)\| \leq \rho \|\mathbf{x}_1 - \mathbf{x}_2\|.$$

Point $\mathbf{x}$ is an ϵ -**second-order stationary point** (ϵ -SOSP) if

$$\|\nabla f(\mathbf{x})\| \leq \epsilon, \quad \text{and} \quad \lambda_{\min}(\nabla^2 f(\mathbf{x})) \geq -\sqrt{\rho\epsilon}$$

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Algorithm Perturbed Gradient Descent (PGD)

1. **for** $t = 0, 1, \dots$ **do**
2. **if** perturbation condition holds **then**
3. $\mathbf{x}_t \leftarrow \mathbf{x}_t + \xi_t, \quad \xi_t \text{ uniformly } \sim \mathbb{B}_0(r)$
4. $\mathbf{x}_{t+1} \leftarrow \mathbf{x}_t - \eta \nabla f(\mathbf{x}_t)$

Adds perturbation when $\|\nabla f(\mathbf{x}_t)\| \leq \epsilon$; no more than once per T steps.

Main Result

Theorem [PGD Converges to SOSP]

For ℓ -smooth and ρ -Hessian Lipschitz function f , PGD with $\eta = O(1/\ell)$ and proper choice of r, T w.h.p. finds ϵ -SOSP in iterations:

$$\tilde{O}\left(\frac{\ell(f(\mathbf{x}_0) - f^*)}{\epsilon^2}\right)$$

*Dimension dependence in iteration is $\log^4(d)$ (almost dimension free).

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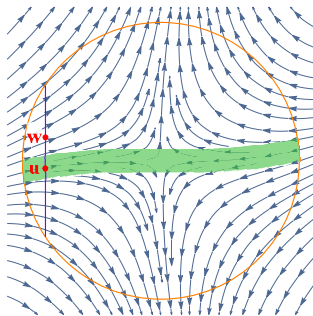
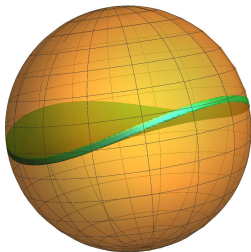
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	GD (Nesterov 1998)	PGD (This Work)
Assumptions	ℓ -grad-Lip	ℓ -grad-Lip + ρ -Hessian-Lip
Guarantees	ϵ -FOSP	ϵ -SOSP
Iterations	$2\ell(f(\mathbf{x}_0) - f^*)/\epsilon^2$	$\tilde{O}(\ell(f(\mathbf{x}_0) - f^*)/\epsilon^2)$

Geometry and Dynamics around Saddle Points

Challenge: non-constant Hessian + large step size $\eta = O(1/\ell)$.

Around saddle point, **stuck region** forms a non-flat “pancake” shape.



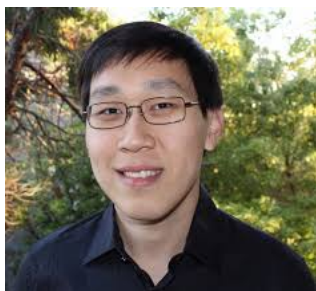
Key Observation: although we don't know its shape, we know it's thin!
(Based on an analysis of two nearly coupled sequences)

How Fast Can We Go?

- Important role of **lower bounds** (Nemirovski & Yudin)
 - strip away inessential aspects of the problem to reveal fundamentals
- The **acceleration** phenomenon (Nesterov)
 - achieve the lower bounds
 - second-order dynamics
 - a conceptual **mystery**
- Our perspective: it's essential to go to **continuous time**
 - the notion of "acceleration" requires a continuum topology to support it

Part II: Variational, Hamiltonian and Symplectic Perspectives on Acceleration

with Andre Wibisono, Ashia Wilson and Michael Betancourt



Accelerated gradient descent

Setting: Unconstrained convex optimization

$$\min_{x \in \mathbb{R}^d} f(x)$$

- ▶ Classical gradient descent:

$$x_{k+1} = x_k - \beta \nabla f(x_k)$$

obtains a convergence rate of $O(1/k)$

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- ▶ Accelerated gradient descent:

$$\begin{aligned} y_{k+1} &= x_k - \beta \nabla f(x_k) \\ x_{k+1} &= (1 - \lambda_k) y_{k+1} + \lambda_k y_k \end{aligned}$$

obtains the (optimal) convergence rate of $O(1/k^2)$

Accelerated methods: Continuous time perspective

- ▶ Gradient descent is discretization of gradient flow

$$\dot{X}_t = -\nabla f(X_t)$$

(and mirror descent is discretization of natural gradient flow)

Accelerated methods: Continuous time perspective

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- ▶ Su, Boyd, Candes '14: Continuous time limit of accelerated gradient descent is a second-order ODE

$$\ddot{X}_t + \frac{3}{t}\dot{X}_t + \nabla f(X_t) = 0$$

Accelerated methods: Continuous time perspective

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$$\ddot{X}_t + \frac{3}{t}\dot{X}_t + \nabla f(X_t) = 0$$

- ▶ These ODEs are obtained by taking continuous time limits. Is there a deeper generative mechanism?

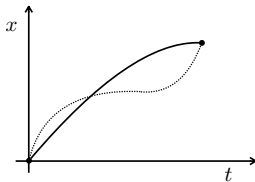
Our work: A general variational approach to acceleration
A systematic discretization methodology

Bregman Lagrangian

$$\mathcal{L}(x, \dot{x}, t) = e^{\gamma_t + \alpha_t} \left(D_h(x + e^{-\alpha_t} \dot{x}, x) - e^{\beta_t} f(x) \right)$$

Variational problem over curves:

$$\min_X \int \mathcal{L}(X_t, \dot{X}_t, t) dt$$



Optimal curve is characterized by **Euler-Lagrange** equation:

$$\frac{d}{dt} \left\{ \frac{\partial \mathcal{L}}{\partial \dot{x}}(X_t, \dot{X}_t, t) \right\} = \frac{\partial \mathcal{L}}{\partial x}(X_t, \dot{X}_t, t)$$

E-L equation for Bregman Lagrangian under ideal scaling:

$$\ddot{X}_t + (e^{\alpha_t} - \dot{\alpha}_t) \dot{X}_t + e^{2\alpha_t + \beta_t} \left[\nabla^2 h(X_t + e^{-\alpha_t} \dot{X}_t) \right]^{-1} \nabla f(X_t) = 0$$

Mysteries

- **Why** can't we discretize the dynamics when we are using exponentially fast clocks?
- **What** happens when we arrive at a clock speed that we can discretize?
- **How** do we discretize once it's possible?

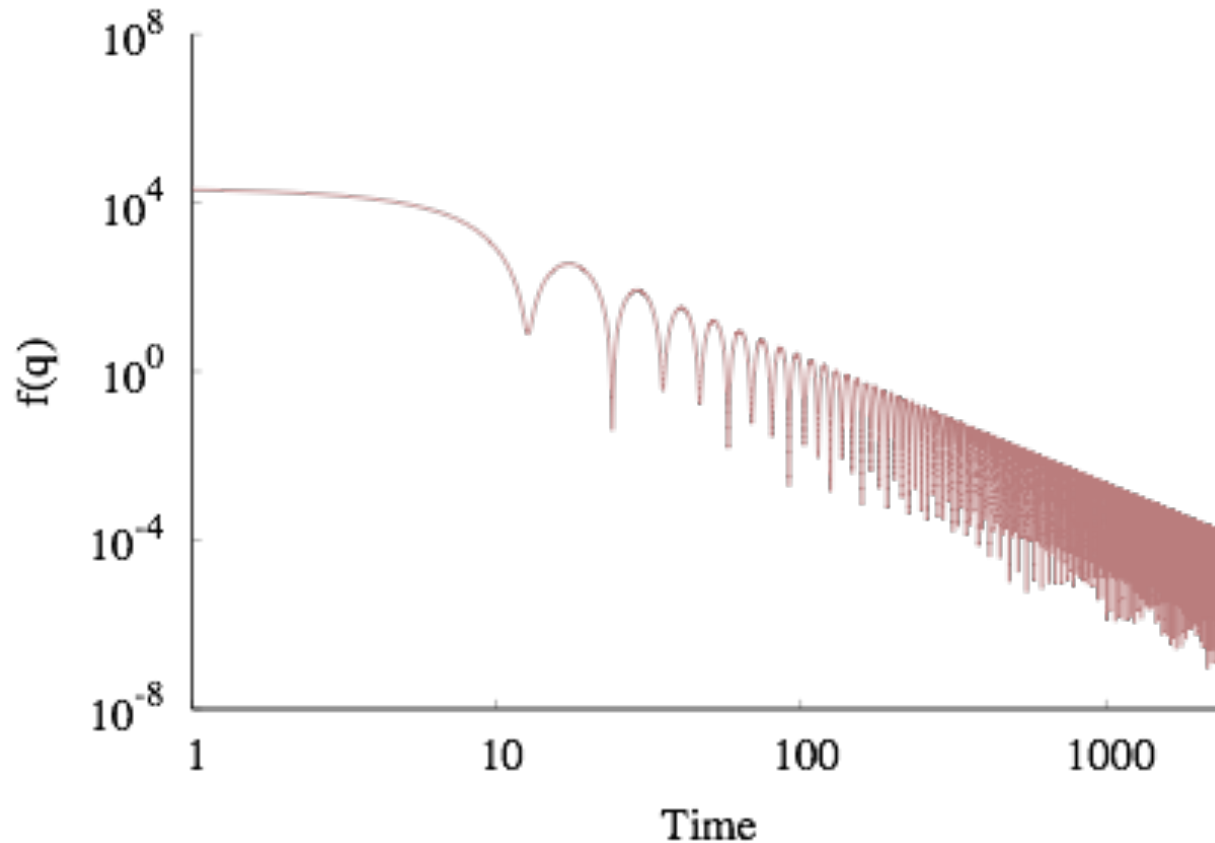
Towards A Symplectic Perspective

- We've discussed discretization of Lagrangian-based dynamics
- Discretization of Lagrangian dynamics is often fragile and requires small step sizes
- We can build more robust solutions by taking a Legendre transform and considering a *Hamiltonian* formalism:

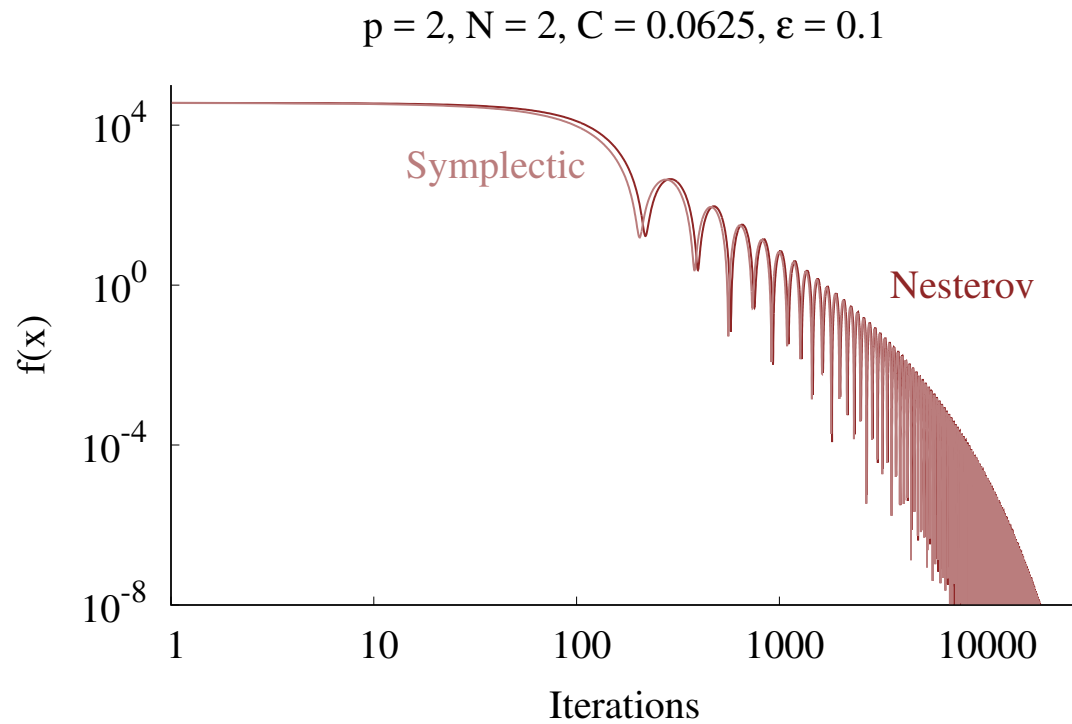
$$L(q, v, t) \rightarrow H(q, p, t, \mathcal{E})$$

$$\left(\frac{dq}{dt}, \frac{dv}{dt} \right) \rightarrow \left(\frac{dq}{d\tau}, \frac{dp}{d\tau}, \frac{dt}{d\tau}, \frac{d\mathcal{E}}{d\tau} \right)$$

Symplectic Integration of Bregman Hamiltonian

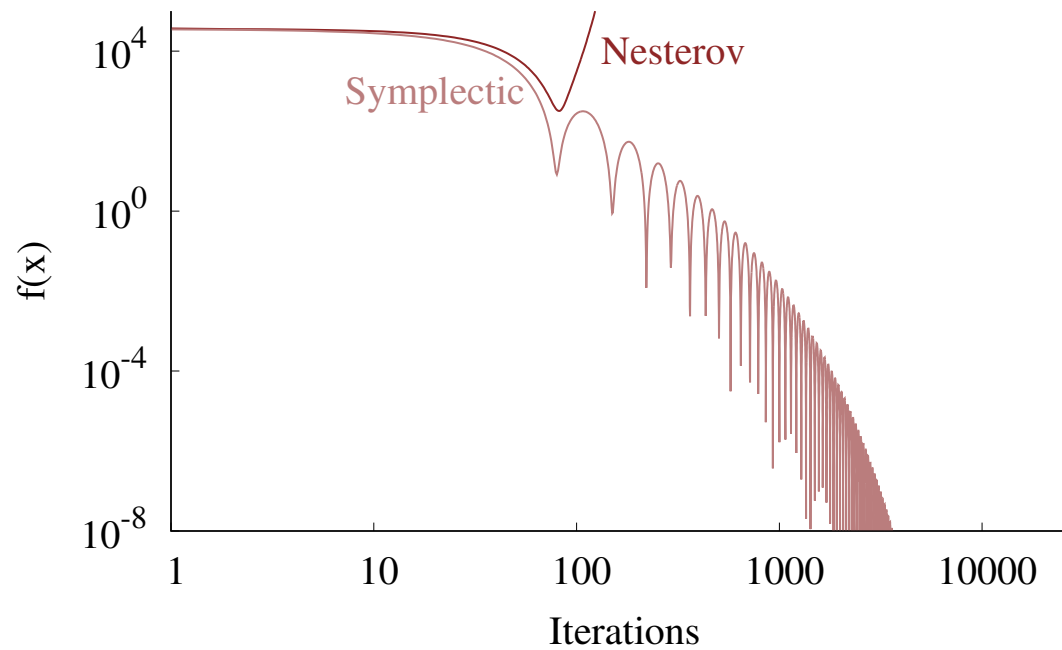


Symplectic vs Nesterov



Symplectic vs Nesterov

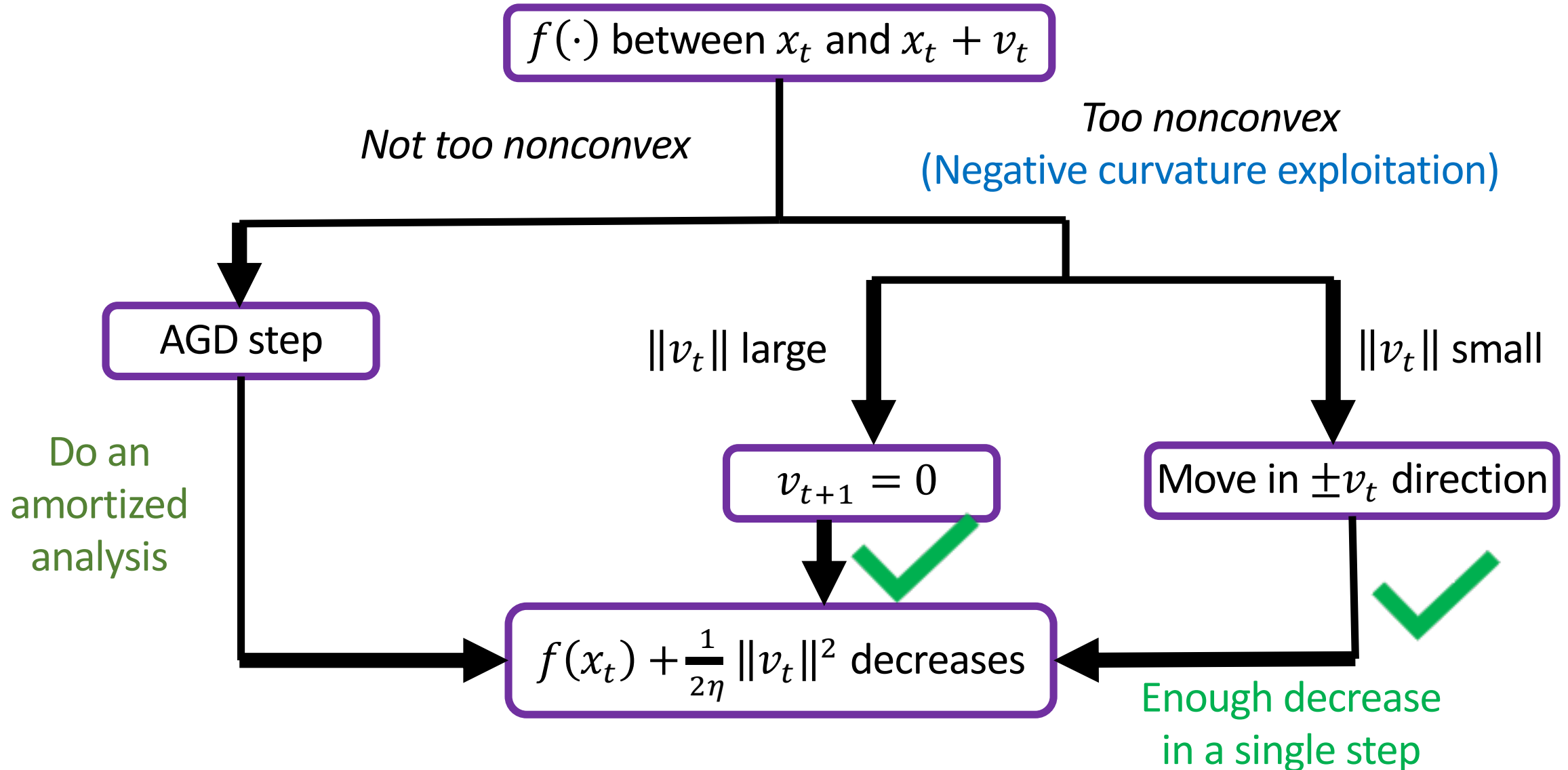
$p = 2, N = 2, C = 0.0625, \varepsilon = 0.25$



Part III: Acceleration and Saddle Points

with Chi Jin and Praneeth Netrapalli

Hamiltonian Analysis



PAGD Converges to SOSP Faster (Jin et al. 2017)

For ℓ -gradient Lipschitz and ρ -Hessian Lipschitz function f , PAGD with proper choice of $\eta, \theta, r, T, \gamma, s$ w.h.p. finds ϵ -SOSP in iterations:

$$\tilde{O}\left(\frac{\ell^{1/2}\rho^{1/4}(f(\mathbf{x}_0) - f^*)}{\epsilon^{7/4}}\right)$$

	Strongly Convex	Nonconvex (SOSP)
Assumptions	ℓ -grad-Lip & α -str-convex	ℓ -grad-Lip & ρ -Hessian-Lip
(Perturbed) GD	$\tilde{O}(\ell/\alpha)$	$\tilde{O}(\Delta_f \cdot \ell/\epsilon^2)$
(Perturbed) AGD	$\tilde{O}(\sqrt{\ell/\alpha})$	$\tilde{O}(\Delta_f \cdot \ell^{1/2}\rho^{1/4}/\epsilon^{7/4})$
Condition κ	ℓ/α	$\ell/\sqrt{\rho\epsilon}$
Improvement	$\sqrt{\kappa}$	$\sqrt{\kappa}$

Part IV: Acceleration and Stochastics

with Xiang Cheng, Niladri Chatterji and Peter
Bartlett

Acceleration and Stochastics

- Can we accelerate diffusions?
- There have been negative results...
- ...but they've focused on classical overdamped diffusions

Acceleration and Stochastics

- Can we accelerate diffusions?
- There have been negative results...
- ...but they've focused on classical **overdamped** diffusions
- Inspired by our work on acceleration, can we accelerate **underdamped** diffusions?

Overdamped Langevin MCMC

Described by the Stochastic Differential Equation (SDE):

$$dx_t = -\nabla U(x_t)dt + \sqrt{2}dB_t$$

where $U(x): R^d \rightarrow R$ and B_t is standard Brownian motion.

The stationary distribution is $p^*(x) \propto \exp(-U(x))$

Corresponding Markov Chain Monte Carlo Algorithm (MCMC):

$$\tilde{x}_{(k+1)\delta} = \tilde{x}_{k\delta} - \nabla U(\tilde{x}_{k\delta})\delta + \sqrt{2\delta}\xi_k$$

where δ is the *step-size* and $\xi_k \sim N(0, I_{d \times d})$

Guarantees under Convexity

Assuming $U(x)$ is L -smooth and m -strongly convex:

Dalalyan'14: Guarantees in Total Variation

$$\text{If } n \geq O\left(\frac{d}{\epsilon^2}\right) \text{ then, } TV(p^{(n)}, p^*) \leq \epsilon$$

Durmus & Moulines'16: Guarantees in 2-Wasserstein

$$\text{If } n \geq O\left(\frac{d}{\epsilon^2}\right) \text{ then, } W_2(p^{(n)}, p^*) \leq \epsilon$$

Cheng and Bartlett'17: Guarantees in KL divergence

$$\text{If } n \geq O\left(\frac{d}{\epsilon^2}\right) \text{ then, } \text{KL}(p^{(n)}, p^*) \leq \epsilon$$

Underdamped Langevin Diffusion

Described by the *second-order* equation:

$$dx_t = v_t dt$$

$$dv_t = -\gamma v_t dt + \lambda \nabla U(x_t) dt + \sqrt{2\gamma\lambda} dB_t$$

The stationary distribution is $p^*(x, v) \propto \exp\left(-U(x) - \frac{|v|_2^2}{2\lambda}\right)$

Intuitively, x_t is the position and v_t is the velocity

$\nabla U(x_t)$ is the force and γ is the drag coefficient

Quadratic Improvement

Let $p^{(n)}$ denote the distribution of $(\tilde{x}_{n\delta}, \tilde{v}_{n\delta})$. Assume $U(x)$ is strongly convex

Cheng, Chatterji, Bartlett, Jordan '17:

If $n \geq O\left(\frac{\sqrt{d}}{\epsilon}\right)$ then $W_2(p^{(n)}, p^*) \leq \epsilon$

Compare with Durmus & Moulines '16 (Overdamped)

If $n \geq O\left(\frac{d}{\epsilon^2}\right)$ then $W_2(p^{(n)}, p^*) \leq \epsilon$

Proof Idea: Reflection Coupling

Tricky to prove continuous-time process contracts. Consider two processes,

$$\begin{aligned}dx_t &= -\nabla U(x_t)dt + \sqrt{2} dB_t^x \\ dy_t &= -\nabla U(y_t)dt + \sqrt{2} dB_t^y\end{aligned}$$

where $x_0 \sim p_0$ and $y_0 \sim p^*$. Couple these through Brownian motion

$$dB_t^y = \left[I_{d \times d} - \frac{2 \cdot (x_t - y_t)(x_t - y_t)^\top}{\|x_t - y_t\|_2^2} \right] dB_t^x$$

“reflection along line separating the two processes”

Reduction to One Dimension

By Itô's Lemma we can monitor the evolution of the separation distance

$$d|x_t - y_t|_2 = - \underbrace{\left\langle \frac{x_t - y_t}{|x_t - y_t|_2}, \nabla U(x_t) - \nabla U(y_t) \right\rangle}_{\text{'Drift'}} dt + 2\sqrt{2} \underbrace{dB_t^1}_{\text{'1-d random walk'}}$$

Two cases are possible

1. If $|x_t - y_t|_2 \leq R$ then we have strong convexity; the drift helps.
2. If $|x_t - y_t|_2 \geq R$ then the drift hurts us, but Brownian motion helps stick*

Rates not exponential in d as we have a 1- d random walk

*Under a clever choice of Lyapunov function.

Part V: Optimization vs. Sampling

With Yi-An Ma, Yuansi Chen, Chi Jin and Nicolas Flammarion

Sampling vs. Optimization: The Tortoise and the Hare

- Folk knowledge: Sampling is slow, while optimization is fast
 - but sampling provides **inferences**, while optimization only provides **point estimates**
- But there hasn't been a clear theoretical analysis that establishes this folk knowledge as true

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- Is it really true?

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- But there hasn't been a clear theoretical analysis that establishes this folk knowledge as true
- Is it really true?
- Define the *mixing time*:

$$\tau(\epsilon, p^0) = \min\{k \mid \|p^k - p^*\|_{\text{TV}} \leq \epsilon\}$$

- We'll study the Unadjusted Langevin Algorithm (ULA) and the Metropolis-Adjusted Langevin Algorithm (MALA)

Sampling

Theorem. For $p^* \propto e^{-U}$, we assume that U is m -strongly convex outside of a region of radius R and L -smooth. Let $\kappa = L/m$ denote the condition number of U . Let $p^0 = \mathcal{N}(0, \frac{1}{L}I)$ and let $\epsilon \in (0, 1)$. Then ULA satisfies

$$\tau_{ULA}(\epsilon, p^0) \leq \mathcal{O} \left(e^{32LR^2} \kappa^2 \frac{d}{\epsilon^2} \ln \left(\frac{d}{\epsilon^2} \right) \right).$$

For MALA,

$$\tau_{MALA}(\epsilon, p^0) \leq \mathcal{O} \left(e^{16LR^2} \kappa^{1.5} \left(d \ln \kappa + \ln \left(\frac{1}{\epsilon} \right) \right)^{3/2} d^{1/2} \right).$$

Optimization

Theorem. For any radius $R > 0$, Lipschitz and strong convexity constants $L \geq 2m > 0$, probability $0 < p \leq 1$, there exists an objective function $U(x)$ where $x \in \mathbb{R}^d$ and U is L -Lipschitz smooth and m -strongly convex for $\|x\|_2 > 2R$, such that for any optimization algorithm that inputs $\{U(x), \nabla U(x), \dots, \nabla^n U(x)\}$, for some n , at least

$$K \geq \mathcal{O}\left(p \cdot (LR^2/\epsilon)^{d/2}\right)$$

steps are required for $\epsilon \leq \mathcal{O}(LR^2)$ so that $P(|U(x_K) - U(x^*)| < \epsilon) \geq p$.

Part VI: Acceleration and Sampling

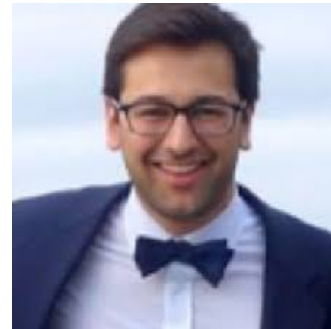
With Yi-An Ma, Niladri Chatterji, and Xiang Cheng

Acceleration of SDEs

- *The underdamped Langevin stochastic differential equation is Nesterov acceleration on the manifold of probability distributions, with respect to the KL divergence (Ma, et al., to appear)*

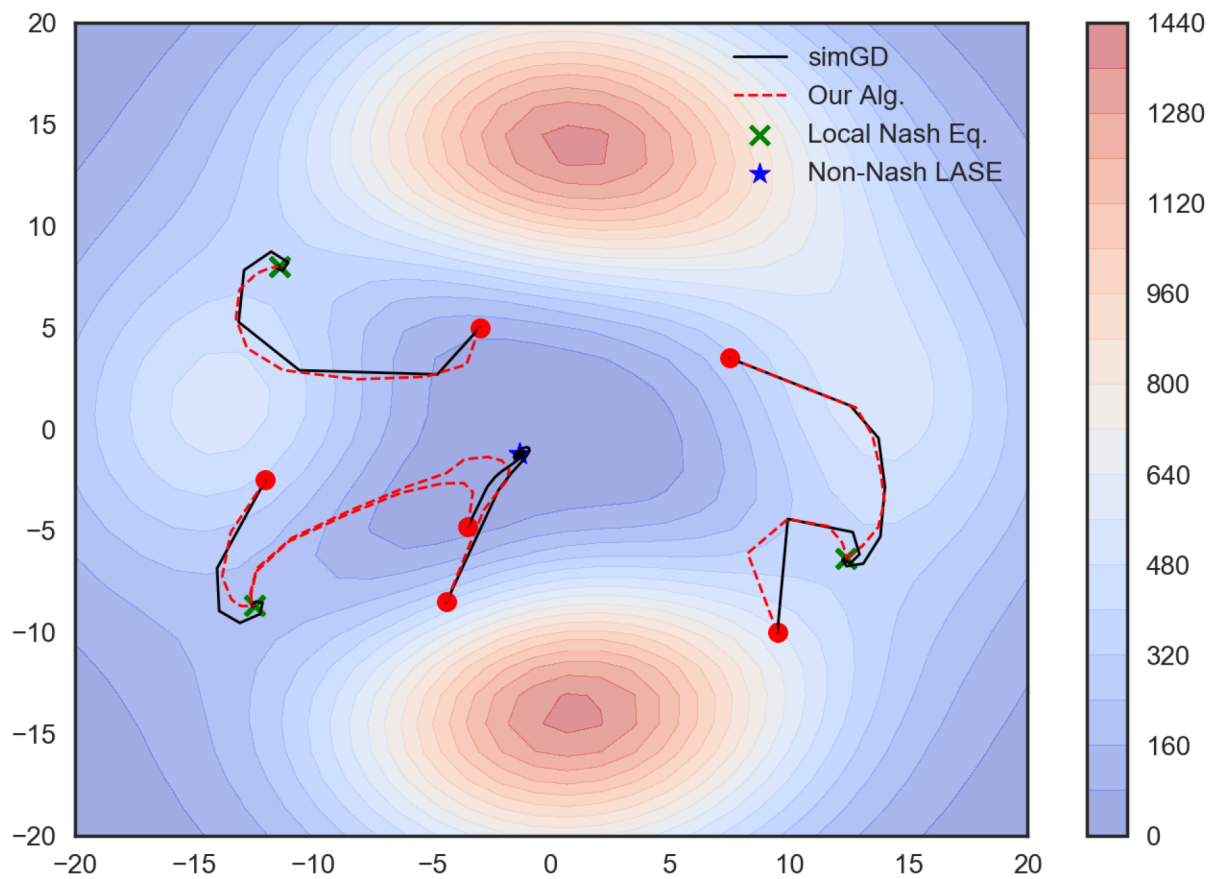
Part VII: Market Design Meets Gradient-Based Learning

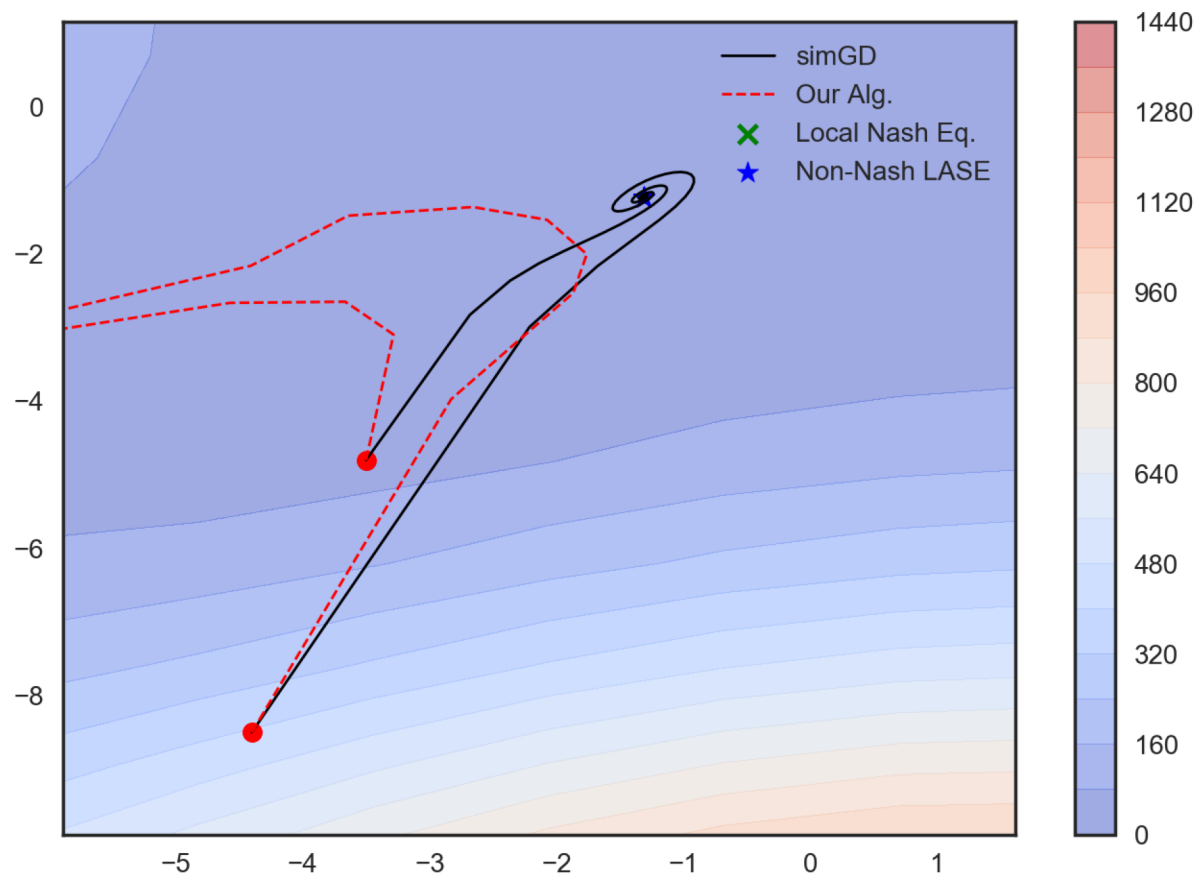
with Lydia Liu, Horia Mania and Eric Mazumdar



Two Examples of Current Projects

- How to find saddle points in high dimensions?
 - not just any saddle points; we want to find the Nash equilibria (and only the Nash equilibria)
- Competitive bandits and two-way markets
 - how to find the “best action” when supervised training data is not available, when other agents are also searching for best actions, and when there is conflict (e.g., scarcity)





Chapter 3: Concluding Remarks

Machine Learning (aka, AI)

- First Generation ('90-'00): the **backend**
 - e.g., fraud detection, search, supply-chain management
- Second Generation ('00-'10): the **human side**
 - e.g., recommendation systems, commerce, social media
- Third Generation ('10-now): **pattern recognition**
 - e.g., speech recognition, computer vision, translation
- Fourth Generation (emerging): **decisions** and **markets**
 - not just one agent making a decision or sequence of decisions
 - but a huge interconnected web of data, agents, decisions
 - many new challenges!
- What do these developments have to do with "intelligence"?

AI = Data + Algorithms + Markets

- Computers are currently gathering huge amounts of data, for and about humans, to be fed into learning algorithms
 - often the goal is to learn to **imitate** humans
 - a related goal is to provide **personalized services** to humans
 - but there's a lot of guessing going on about what people want
- Services are best provided in the context of a **market**; market design can eliminate much of the guesswork
 - when **data flows** in a market, the underlying system can learn from that data, so that the market provides better services
 - **fairness** arises not from providing the same service to everyone, but by allowing individual utilities to be expressed
- Learning algorithms provide the glue between data and the market

Consequences for IT Business Models

- Many modern IT companies collect data as part of providing a **service** on a platform
 - often the value provided by these services is limited
 - so the monetization comes from **advertising**
 - i.e., many companies are in fact creating markets based on data and learning algorithms, but these markets only link the IT company and the advertisers
- Humans are treated as a product, not as a player in a market
 - the results (ads) are not based on the utility (happiness) of the providers of the data, and does not pay them for their data
- This is broken---humans should be able to participate fully in a market in which their data are being used
 - they should not be treated as mere product or mere observers

Executive Summary

- ML (AI) has come of age
- But it is far from being a solid engineering discipline that can yield robust, scalable solutions to modern data-analytic problems
- There are many hard problems involving uncertainty, inference, decision-making, robustness and scale that are far from being solved
 - not to mention economic, social and legal issues